

ABSTRACT OF THE DISCLOSURE

The method and system of the present invention provides a comparative and variable pricing system that allows users to enter an item request regarding a specific product or service in which they have an interest, submit such information to a host provider, and receive back a comparative list of providers of that item, as well as terms of offer for the item. The system allows for both retail and wholesale pricing to co-exist, and for a variable pricing mechanism to be applied to products, services and/or service available from the host provider, in connection with the prices available elsewhere in the market.